NCC Cable System Order

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Order #	62308568	Flight Dates	07/18/16 - 07/24/16	Update Date	07/15/16	
Syscode	8288	Agency	4CM&M	Version	1 Vs. 1	
System Name	Spectrum/Marquette Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines		
Market	Marquette			Total # of Weeks		
		Client Code	661	Total		\$1 424 00
AE	Brenda Hadley	Product Code	691	Commission		\$213.60
Sales Coordinator	Collin Moore	Est Code	3597	Net Total		\$1 210 40
Office	Washington	Product Name		Total Spots		48
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	i
Status	Not accepted			Sold On	Cost Per Snot	
Survey	Cable Nielsen Live+1 May16	Primary Demo	Adults 35+	GRP -	GIMP .	
1		Makegood Policy	Approval Required	CPP .	CPM -	
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Commission.	7.13 New TINC Older					

Comments:	
7.15 New RNC Order	
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Makegood Policy	Primary Demo		Credit Status	Product Name	Est Code	Product Code	Client Code		
Approval Required	Adults 35+				3597	691	661		Ton composition congress
CPP	GRP	Sold On	Affiliate Split	Total Spots	Net Total	Commission	Total	Total # of Weeks	OHOW All Lines
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CPM -	GIMP -	Cost Per Spot	100.0						
				48	\$1,210.40	\$213.60	\$1,424.00	_	

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	α			n	57	4		C			-		Line	-
	MNBC		AND O	MNIBO	MNBC	CNN	C. I	CNN	CAN	CAIN	CNN		Net	
	VAHIOUS	VARIOUS	VARIOUS	VARIOUS	MORNING JOE<	AVG. ALL WKS<	200	VARIOUS	VARIOUS	VARIOUS	NEW DAY		Program	
	7/18/16	//18/16	//10/10	7/10/10	7/18/16	7/18/16		7/18/16	7/18/16	-	7/18/16		Start	
	7/24/16	//24/16	1/24/16	704140	7/24/16	7/24/16		7/24/16	//24/16		7/24/16		Stop	Carried Co.
	21:00	18:00	1:00		05:00	21:00		18:00	11:00		05:00		Start	- CANCEL CONT. C.
	24:00	21:00	18:00		11:00	24:00		21:00	18:00		11:00		Stop	A PART OF CARD OF
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	4	4	8		8	4	L	4	8		8		Total	
	\$58.00	\$23.00	\$16.00		\$22.00	\$74.00		\$29.00	\$20.00		\$28.00		Unit	
	\$232.00	\$92.00	\$128.00		\$176.00	\$296.00		\$116.00	\$160.00		\$224.00	****	Total Cost	
	30	30	30	000	30	30		30	30		00	2020	Spot	
	Convention Package	Convention Package	Convention Package	acing a	Convention Package	Convention Package	Q	Convention Package	Convention Package	•	Convention Package		Line Comment	

		2	,)									
	9102 Inc	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017	Apr 2017	May 2017	Jun 2017	Total
SPOTS	48	0	0	0	0	0	0	0	0	0	0	0	48
AMT	\$1,424.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	5	3	3			
				1000	40.00	#0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,424.00
SYSTEM APP:	ָּיָּ <u>.</u>		SALES	S		ACCT							
												Date	Date Printed 07/15/16

Date Printed

07/15/16

62308568 | Marquette | Spectrum/Marquette Interconnect, MI | 8288 |